



## GLOW LABS SHORTLISTED FOR PRESTIGIOUS 2010 IVCA AWARDS

### PRESS RELEASE

London, 4<sup>th</sup> March 2010 Glow Labs for the Metropolitan Film School website ([www.metfilmschool.co.uk](http://www.metfilmschool.co.uk)) has been shortlisted for a prestigious IVCA Award 2010 in the External Interactive Media category. Now in their 29th year, the IVCA Awards are the most acclaimed celebration of effective business and public sector communication in film, video, digital media and live events.

Marco Forgione, IVCA's Chief Executive commented "*The sheer number, diversity and quality of entries this year reinforce the view that the IVCA Awards are Europe's leading business communication awards. We would like to congratulate Glow Labs and Met Film – their work has been judged to be inspirational and effective in delivering cultural shift, organisational change and delivering substantial financial and business results.*"

Winners of the gold, silver and bronze awards will be revealed at the IVCA Award Ceremony and gala dinner on Friday 26th March at the Grosvenor House Hotel in London.

For more information about Glow Labs please contact [info@glowlabs.co.uk](mailto:info@glowlabs.co.uk)

ENDS

### NOTES TO EDITORS:

#### About IVCA

IVCA is the independent not for profit organisation representing commissioners and creators of film, video, digital and live events in the corporate and public sectors. We promote effectiveness and excellence. The sectors we single-mindedly serve are different and because we understand that, so are we. Because we're focused on business.

#### About Glow Labs

Glow Labs is a London-based agency specialising in web software that delivers rich, attractive content-managed websites and helps clients to stimulate and coordinate community websites. A spin-off from the hugely innovative London agency Magic Lantern Productions, our award winning team consists of talented designers and equally creative software developers.

Clients and Partners include All Visual Arts, C21 Media, Magic Lantern Productions, Met Film, Really Linda Barker and Skillset.

[www.glowlabs.co.uk](http://www.glowlabs.co.uk)